Learning Technologies and Global Education Ecosystem





Quiz on Stanford University



Who gave Larry Page and Sergey Brin, two Stanford University students, \$100,000 check to start Google company in 1998?



Andy Bechtolsheim, a former Stanford University student who cofounded **SUN Microsystems** with another Stanford student, Scott McNealy.

What does **SUN** stands for in the company name **SUN Microsystems**?





Stanford University Network





What is Yahoo's original URL when

Jerry Yang and David Filo were fiddling with their computers at Stanford University as students in 1994?

akebono.stanford.edu/yahoo

Akebono is the name of a famous Hawaiian sumo player

Yet Another Hierarchical Officous Oracle (Yahoo)

Bill Hewlett and Dave Packard graduated in electrical engineering from Stanford University. What company did they establish?



A big proponent of Internet Television who completed his master's degree in CS at Stanford founded what company?

Reed Hastings





Summary of Education Sectors

Knowledge	Market Size (2012)	Market Size (2015)	2012-17 Growth (CAGR)	Market Size (2017)
Global Market Size				
Global Education Expenditure	\$4,450.9 B	\$5,508.7 B	7%	\$6,372.5 B
K-12	\$2,227.0 B	\$2,625.6 B	6%	\$2,930.3 B
Postsecondary	\$1,495.2 B	\$1,883.5 B	8%	\$2,196.9 B
Corporate & Govt. Learning	\$356.6 B	\$449.3 B	8%	\$524.0 B
eLearning	\$90.9 B	\$166.5 B	23%	\$255.5 B
K-12 eLearning	\$16.6 B	\$39.0 B	33%	\$69.0 B
Higher Ed eLearning	\$48.8 B	\$95.4 B	25%	\$149.0 B
Corporate eLearning	\$25.5 B	\$32.1 B	8%	\$37.5 B
For-Profit Postsecondary	\$96.1 B	\$146.1 B	15%	\$193.2 B
Social Learning/Communities	\$1.0 B	\$2.9 B	40%	\$5.6 B
Child Care	\$200.0 B	\$266.2 B	10%	\$322.1 B
Edu Gaming	\$2.0 B	\$4.4 B	30%	\$7.4 B
Global Language Learning	\$115.0 B	\$198.7 B	20%	\$286.2 B
Global English Language Learning	\$63.3 B	\$123.6 B	25%	\$193.2 B
Test Preparation/Tutoring Market/Counseling	\$54.0 B	\$78.2 B	13%	\$100.0 B
For-Profit	\$590.9 B	\$952.2 B	17%	\$1,311.0 B
United States Market Size				
US Education Expenditure	\$1,432.1 B	\$1,651.3 B	5%	\$1,805.5 B
Government Spending on Education	\$941.0 B	\$1,085.4 B	5%	\$1,184.5 B
K-12	\$687.6 B	\$788.7 B	4%	\$853.1 B
Postsecondary	\$535.2 B	\$622.1 B	5%	\$688.5 B
International Students	\$18.2 B	\$20.5 B	6%	\$24.1 B
Executive MBA	\$18.9 B	\$19.8 B	2%	\$20.4 B
Corporate & Govt. Learning	\$133.3 B	\$149.9 B	4%	\$162.2 B
eLearning	\$32.5 B	\$49.1 B	15%	\$65.6 B
K-12 eLearning	\$5.4 B	\$9.3 B	20%	\$13.4 B
Higher Ed eLearning	\$17.4 B	\$28.6 B	18%	\$39.8 B
Corporate eLearning	\$9.6 B	\$11.2 B	5%	\$12.3 B
For-Profit Postsecondary	\$30.8 B	\$40.9 B	10%	\$49.5 B
Child Care	\$65.0 B	\$77.4 B	6%	\$87.0 B
Test Preparation/Tutoring Market/Counseling	\$11.0 B	\$13.1 B	6%	\$14.7 B
Instructional Materials Market (K-12)	\$20.1 B	\$23.9 B	6%	\$26.9 B
Higher Education Instruction Materials	\$4.8 B	\$5.7 B	6%	\$6.3 B

Source: GSV Estimates

\$4.5 Trillion in 2012 \$6.3 Trillion in 2017

Learning Management Systems







Student Information Systems







Content







YTD 2013 – 1B invested in Education Ventures























sequoia **y** capital



ANDREESSEN HOROWITZ



Series D - 26M



Series D - 30M

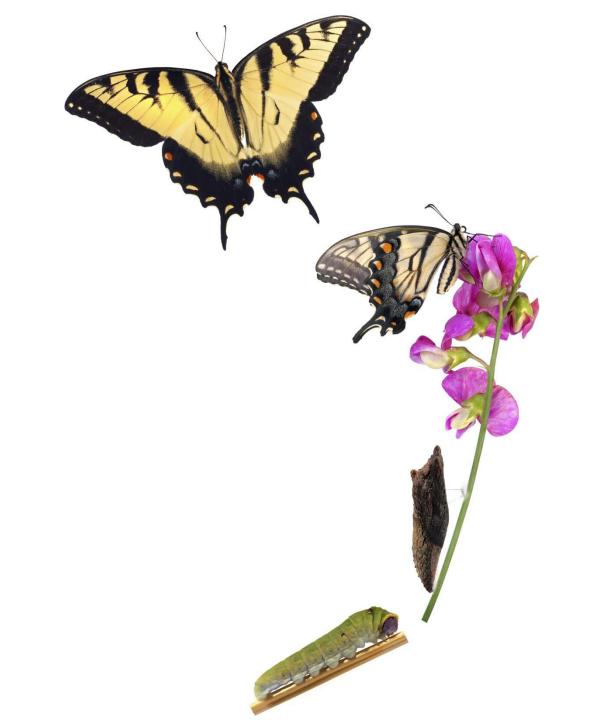


Series D - 65M



Series D - 32M

Through the Lens of Sustair ability







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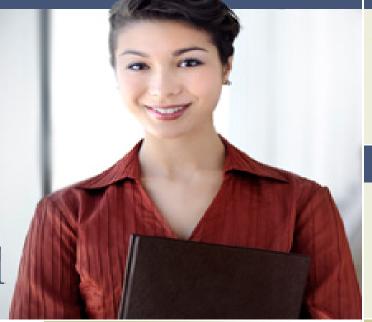
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NEWS

Excellence Spotlight

- Dr. Barnaby Barratt Appointed as Provost
- Dr. Larry Flegle to present at DLA Conference
- 2009 Graduation Schedule. Events Announced
- New Owners Visit NCU
- MCLLHoldings LLC.

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Access and learn curated free contents from well-known universities

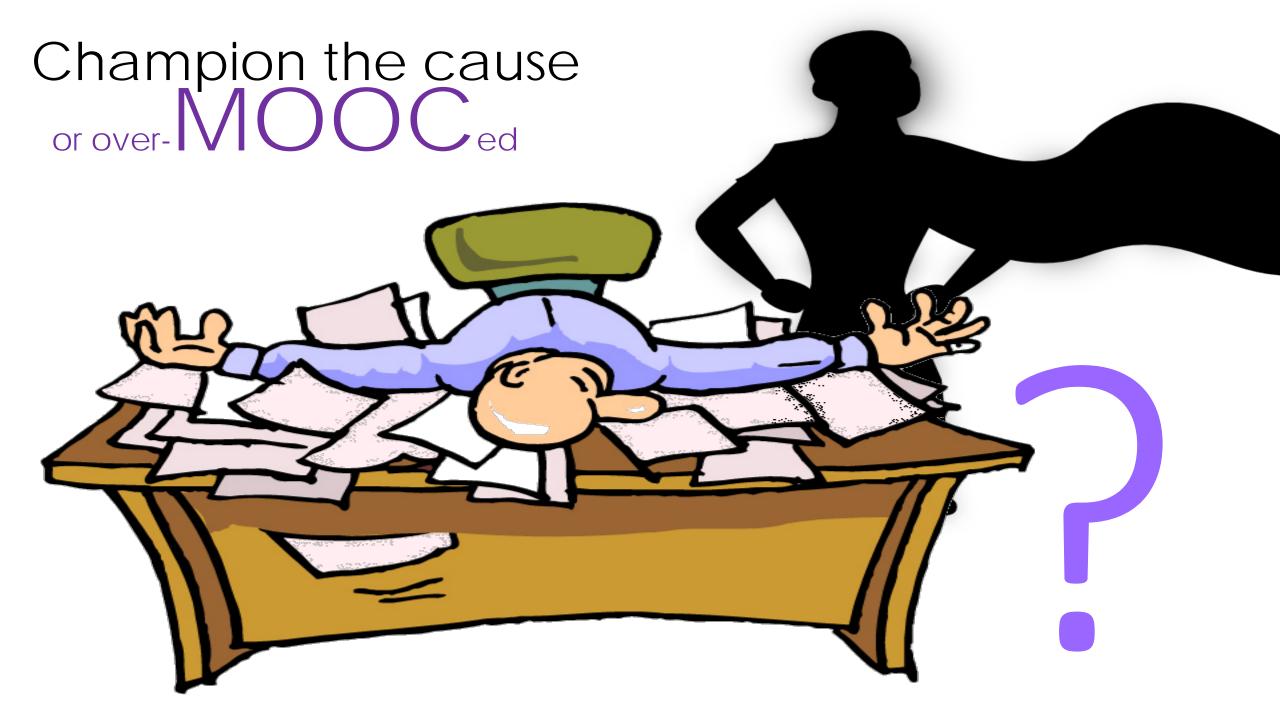
Supposedly anyone can access and learn from the best teachers?



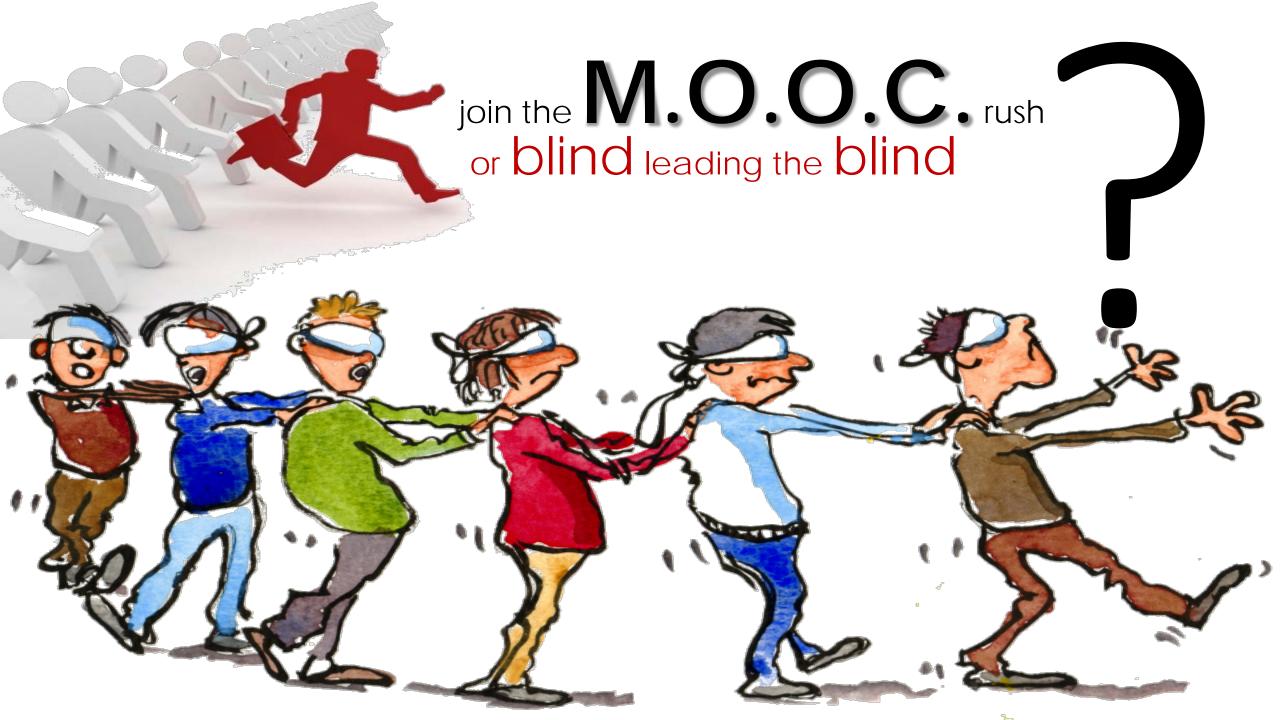
Did anyone ask if we need MOOCs



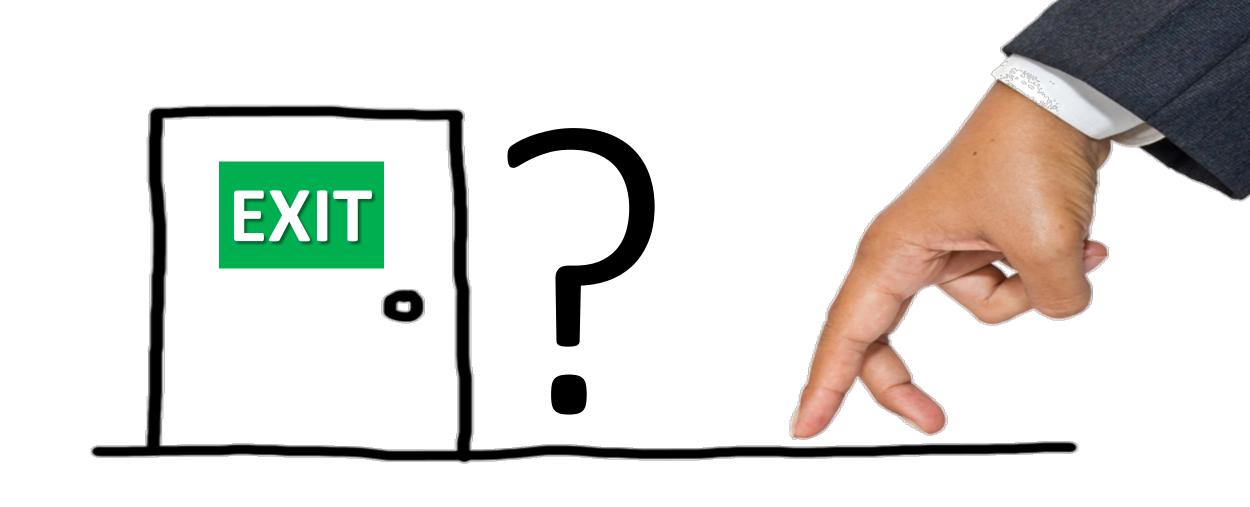












MOOC or not MOOC

Is it still a MOOC if it's NOT open









BOOKS v.s. MOOCS

AAUP Sees MOOCs as Spawning New Threats to Professors' Intellectual Property

By Peter Schmidt
Washington

Colleges broadly threaten faculty members' copyrights and academic freedom in claiming ownership of the massive open online courses their instructors have developed, Cary Nelson, a former president of the American Association of University Professors, argued here on Wednesday at the group's annual conference.

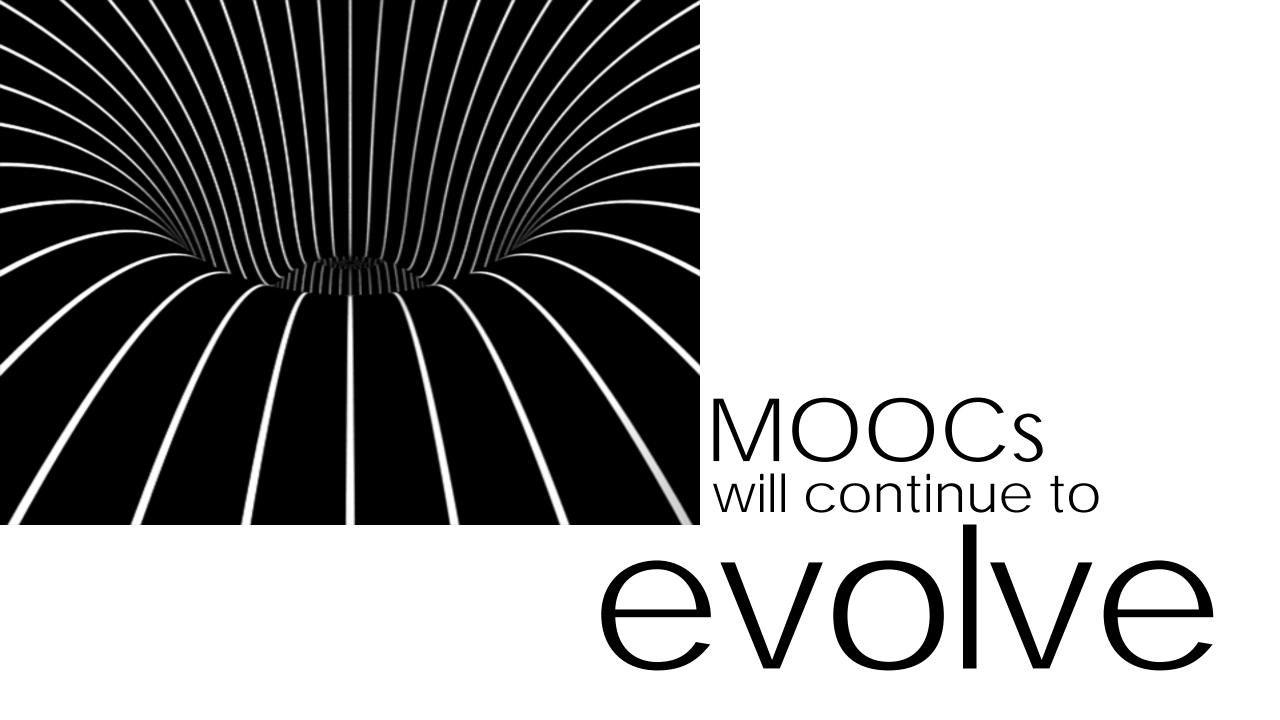
In the meeting's opening address, Mr. Nelson characterized the debate at colleges over who owns the rights to faculty members' MOOCs as part of a broader battle over intellectual property that's being waged on America's

Is it still a MOOC









Technology

Video capturing and content mashup

Activity analysis algorithms

Cloud service replication

Social networking-based activities

Engagement engineering

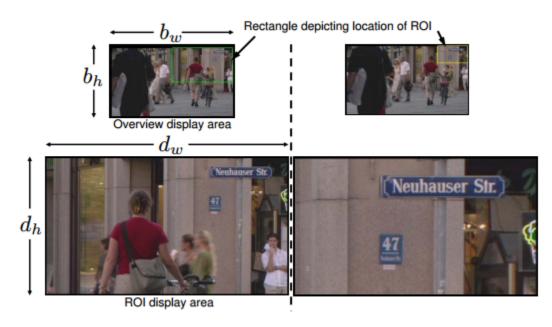
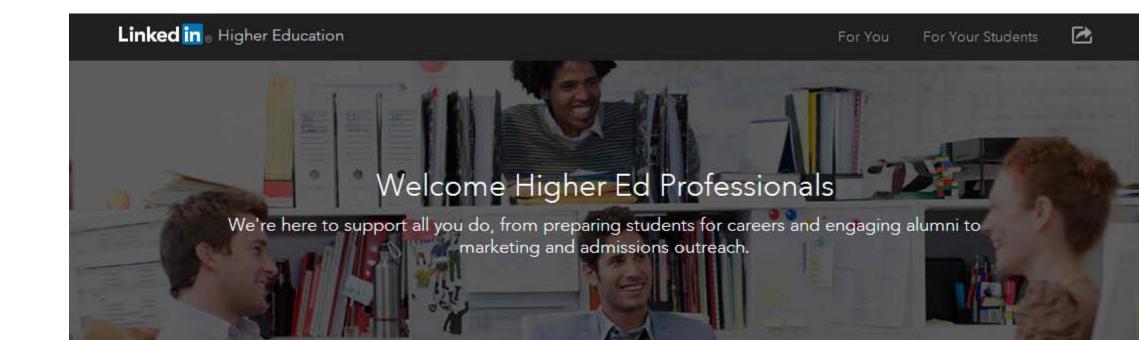


Figure 1: User interface: The display screen consists of the overview display area and the ROI display area. The effect of changing the zoom factor can be seen by comparing left and right hand sides of the figure.

OPTIMAL SLICE SIZE FOR STREAMING REGIONS OF HIGH RESOLUTION
VIDEO WITH VIRTUAL PAN/TILT/ZOOM FUNCTIONALITY
Aditya Mavlankar, Pierpaolo Baccichet, David Varodayan, and Bernd Girod
Max Planck Center for Visual Computing and Communication
Stanford University, Stanford, CA 94305, USA

Trends

Curated contents Marketplace Self-empowered edu-preneurship The network is the educator





Areas that need some drastic evolution now:

Passive -> Active Individual -> Network

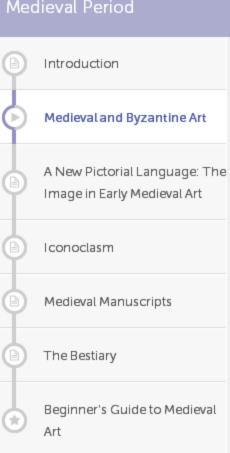






ART HISTORY

400-1300 MEDIEVAL ERA



Medieval and Byzantine Art

A video from the Utah System of Higher Education (with special thanks to Dr. Nancy Ross). Video by Ydraw.



Questions Tips & Feedback Top Recent

Discuss the site

110 of 750

Introduction

Applied Cryptography

CLASSROOM







Problem Set 1 -

CS 387 Homework 1

-Regular homework questions multiple choice, enter number or string

programming - not submitting code

- Open discussion problems

design, analyzing

Watch videos

Previous

Next

Discussions

See All

Instructor Notes



Create interactive video experiences that

ENGAGE LEARNERS







A Star MOOC Professor Defects—at Least for Now



Princeton University

Mitchell Duneier, a sociologist at Princeton, loved teaching a MOOC introductory course. But he has stopped offering it, for fear that such courses will ultimately help undermine the financing of public universities. Enlarge Image By Marc Parry

Mitchell Duneier once was a MOOC star. But today he's more like a conscientious objector. Worried that the massive open online courses might lead legislators to cut state-university budgets, the Princeton University sociology professor has pulled out of the movement—at least for now.

After teaching introductory sociology through Coursera last year, Mr. Duneier extolled his experience in a *Chronicle* commentary. *The New York Times* featured him on its front page, and Thomas L. Friedman wrote about him in a column. One of Coursera's founders, Daphne Koller, plugged his course in a TED talk.

How NOT to Design a MOOC: The Disaster at Coursera and How to Fix it

I don't usually like to title a post with negative connotations, but there is no way to put a positive spin on my experience with the MOOC I'm enrolled in through Coursera, *Fundamentals of Online Education: Planning and Application.* The course so far is a disaster, 'a mess' as numerous students have called it. Ironically, the learning outcome of the course is to create our own online course. To be fair, there are some good points to the course, but there are significant factors contributing to a frustrating course experience for students, myself included.



Self-empowered Edu-preneur Movement



Michelle Phan



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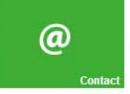
















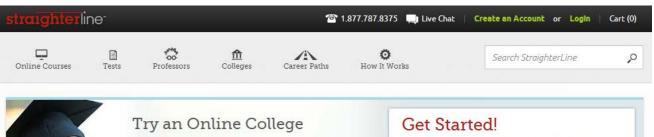


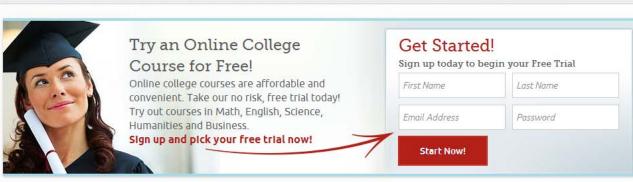














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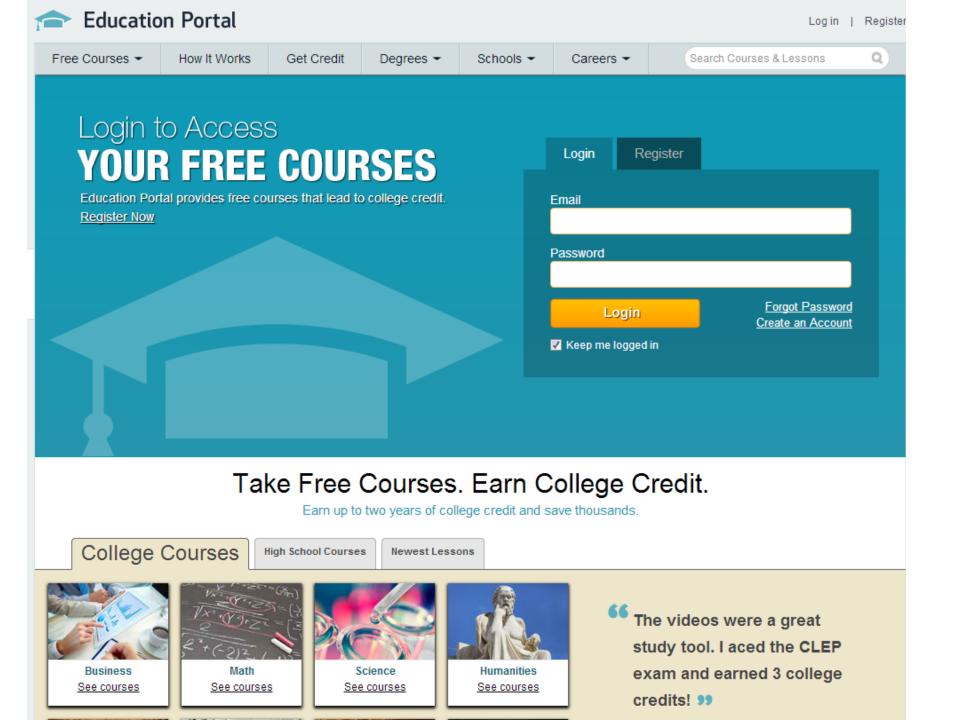


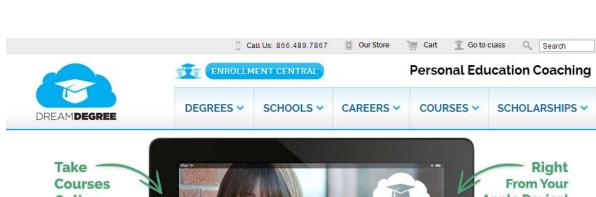




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Communication Theory and Practice



Intro to Psychology



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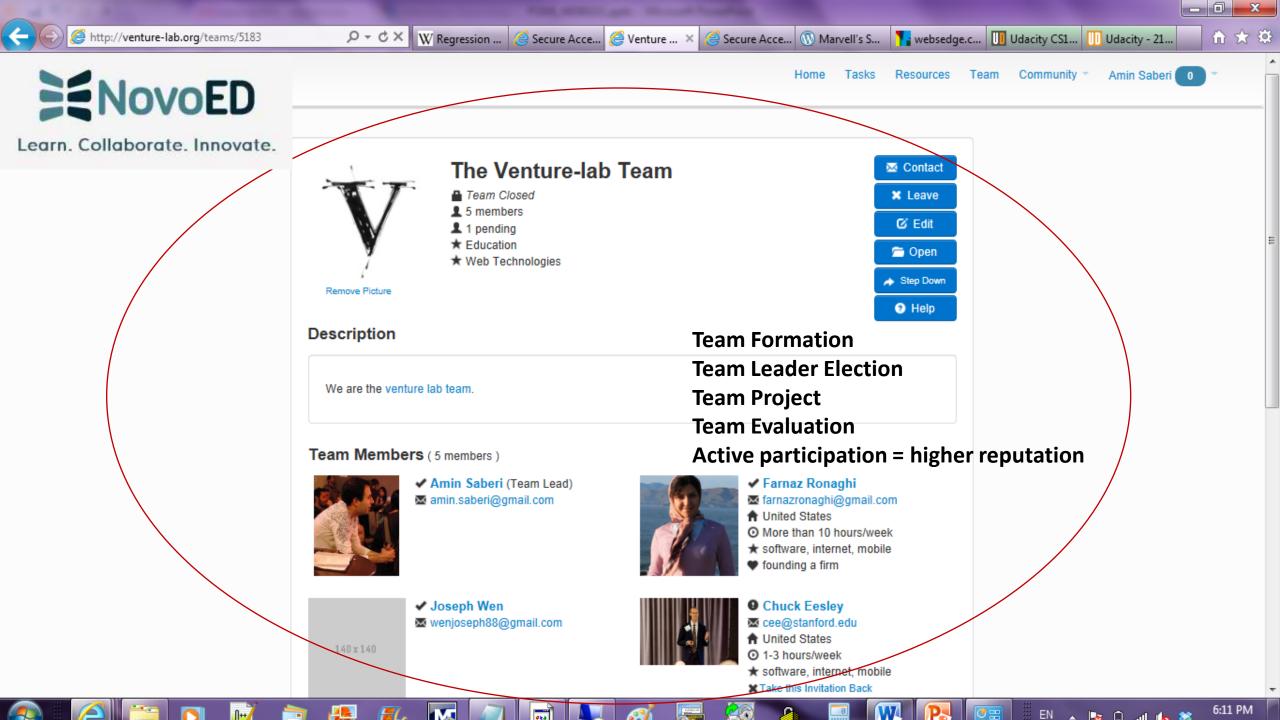
History of Civilization I

Fuel for Completion

Clicks

Completion

- The longest / hardest journey.
- Technology cannot learn on your behalf.





Education

Healthcare

Community

uBoost provides dynamic customized motivation programs for education, healthcare and online communities. With uBoost you can:

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We found that students who were part of the high school Honors & Extras pilot program completed more online lessons and showed more improvement - Kaplan Test Prep

















Boost Motivation





Improve Retention

Deepen commitment as members make progress towards long-term goals.



MYSPACE for Grand Canyon University - From "almost closing down status" in 2001. (1949-2003 / 2004-2010)

Making it the first for-profit Christian college in the United States. IPO NASDAQ in 2008. As of Dec. 2009: 37,000. 2013 - 60K/2B / 1% retention – 1.2M revenue

Major genetic mutation occurred in 2003: non-profit to for-profit. Hybrid: on-ground and online. Joined the major league

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intense, driving, conviction, desire, devotion, deep interest, dedication, eagerness, enthusiasm, appreciation, esteem, loyalty, steadfastness, allegiance, willingness, zeal, fervor, attachment, devotedness, appetite, overmastering never ending feeling, feeling of strong or constant regard, success

Ellen Dong Yi

- 1992 Born in Zhejiang, China
- 2010 studyed in Zhejiang University
- Taught Chinese in Cambodia
- Worked for Teach For China.
- 2012 Attended Stanford open course: Designing a New Learning Environment and decided to devote myself in solving underserved education problems.





Student

DESIGNING A NEW LEARNING ENVIRONMENT

★ Course Profile

✓ Journal 5

VENTURE LAB

- * Personal Profile
- Courses
- Network 6
- Endorsements



- TeamRank ☆ ☆ ☆ ☆ What's this?
- III On Venture Lab since 3 months ago, last activity 12 days ago.
- Q Lives in La Cañada Flintridge, California, United States → Speaks English

Course Profile Details

- Member of Cardinals
- O Highest level of education: Less than High School High.
- ★ Current occupation: Student .
- ★ Primary career aspirations: other .
- O Plans to spend 3-5 hours on course projects.

Personal Statement

When I heard about this course, I thought it was a great idea. The idea of teaching needy kids with technology never came up to my mind before. I love working with technology and I was thrilled that I could put my hobbies to use on a great course like this. Although I am only a middle schooler, I hope that my team and I will create a new learning environment that could change the course of other children's life.

Stanford ONLINE

Designing a New Learning Environment

INSTRUCTOR: Paul Kim

Chief Technology Officer and Assistant Dean, School of Education,

Stanford University

October 19, 2012 - December 20, 2012

The next offering of this course will be in Spring 2013.

Notify Me!

The Course

What constitutes learning in the 21st century? Should reading, watching, memorized only way to learn? Or could technology (used effectively) make learning more inter-

上传者: 黄宜宾

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在我设想的【全新教学







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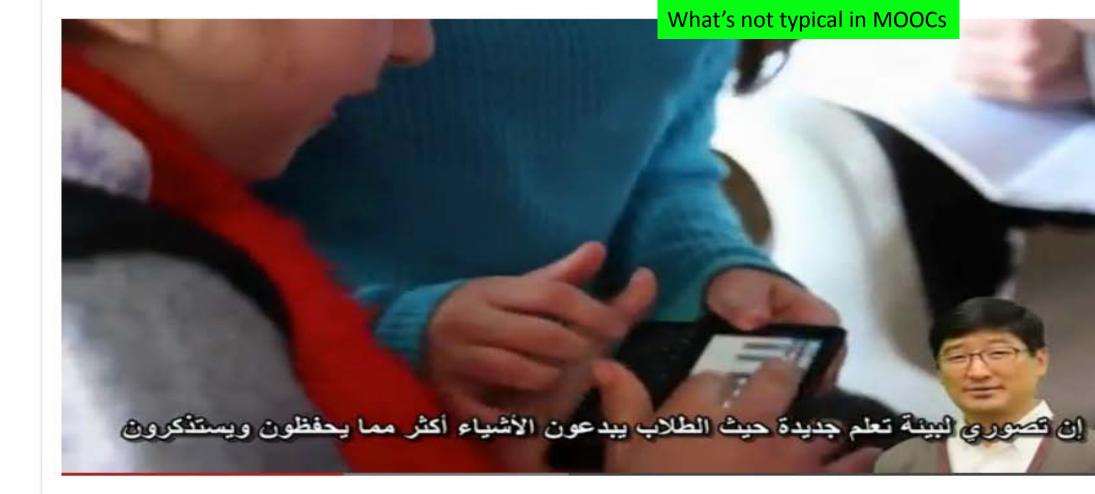
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http://venture-lab.org/education

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^

12

Hi,

because many participants in this class figured out problems watching the lectures because of the host (YouTube) or the available bandwidth, i've created low bandwidth versions of every lecture. Within the folders at DropBox and Google Drive, you will find videos (flv files) and only-audio versions (mp3 files, sized roundabout 50% of the videos). I strongly recommend the Open Source VLC-player (portable version).

Links

DropBox => <u>CLICK</u> Google Drive => <u>CLICK</u>

Available audio-only and video files

- · DNLE Week 1 Designing a New Learning Environment
- · DNLE Week 2 Guest Speaker University of Wolverhampton Professor John Traxler
- · DNLE Week 2 Guest Speaker USC Professor Guilbert Hentschke
- · DNLE Week 3 Needs Analysis
- . DNLE Week 4 Technology, Content, Pedagogy, and Value
- · DNLE Week 4 Learning Technology Design Principles I
- DNLE Week 5 Design Principles II
- · DNLE Week 5 Design Principles III

This will be updated every week!

If you are in need for different file-formats, please do not hesitate to ask for it.

Marc

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DNLE - Glossary



Subscribe



Sudarshan R

Posted 3 months ago.



36

Dear friends - In this course, we are sure to encounter several acronyms, buzzwords and new terms that will be key part of the course vocabulary and lingo. This glossary can be a quick reference, especially for those of us new to the field. Please feel free to correct any errors and highlight any that might have got left out. Thank you - Sudarshan

Learning Environment:

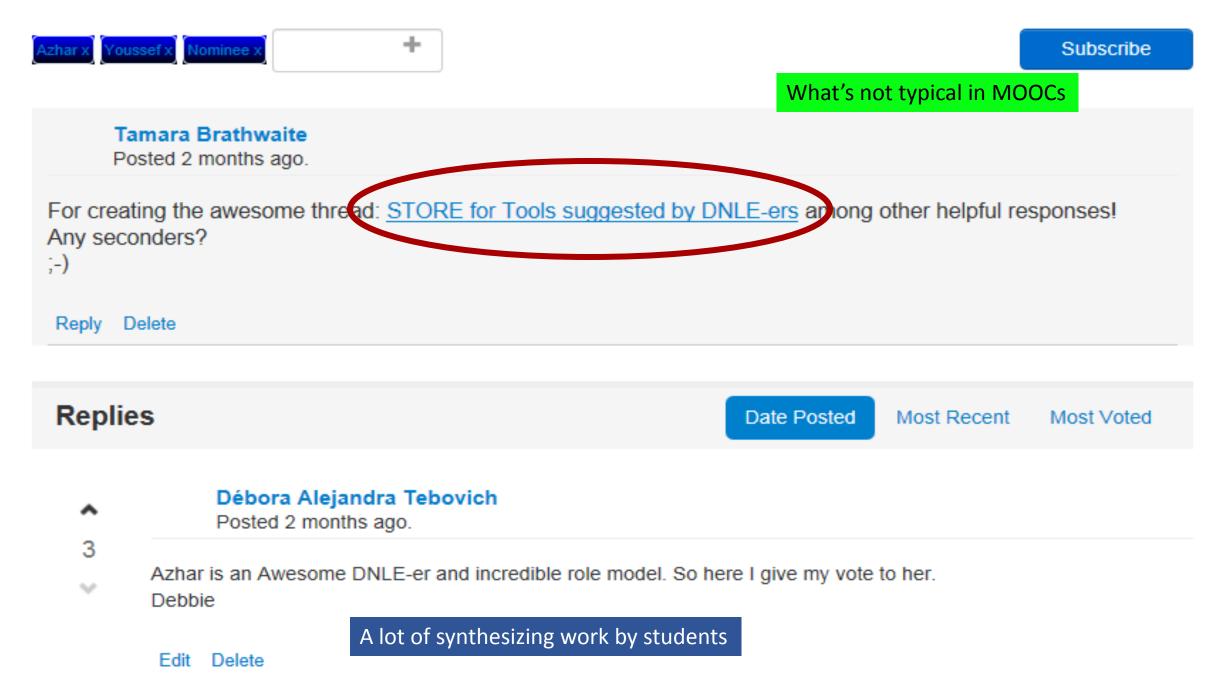
"A prescribed specific condition or model that purposefully integrates sustainable technology and pedagogy for learning to take place." Explained by **Prof. Paul Kim** here: http://venture-lab.org/education/topics/5274

ADDIES Model:

Analysis, Design, Development, Implementation, Evaluation, Sustainability as steps for building a new learning ecosystem.

Nominee: Azhar Youssef - for Awesome DNLE-er

35









Bridge between MOOCs and Learners in the under-developed regions.



Adhoc local area mobile learning network – content & application server+router+wifi+storage One button and runs on a battery



question!







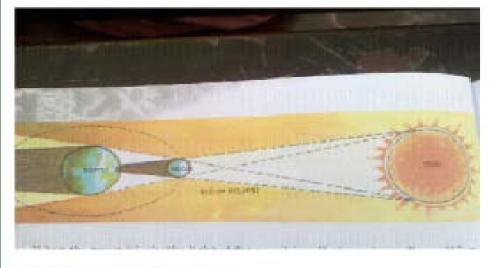




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Solve Questions 3/11

Question: When the moon blocks the light of sun it is called



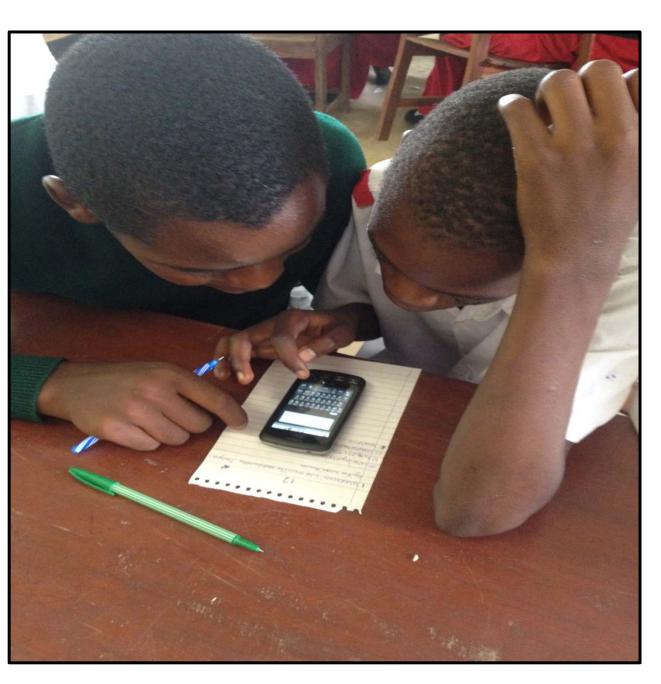
- (1) Solar ecilpse
- (2) Total solar eclipse
- (3) Partial eclipse
- (4) Lunar eclipse



Reset

Prev

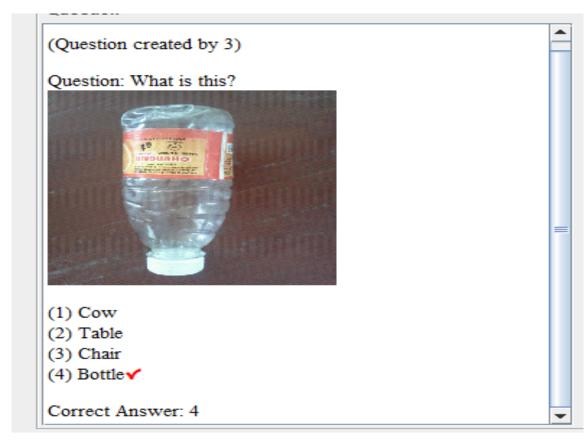
Next



Questions in Swahili and English.

No textbook. Only the teacher owns textbooks.

Learning English by creating questions with photos. (Bottom)



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About SMILE

SMILE flips a traditional classroom into a highly interactive learning environment by engaging learners in critical reasoning and problem solving while enabling them to generate, share, and evaluate multimedia-rich inquiries. (SMILE) is an inquiry maker which allows learners to quickly create own inquiries e.g. questions, homework, tasks items based on their own learning and understanding of the explored context.



What we don't do in schools?

Higher order learning

Creating

Evaluating

Analyzing

Applying

Understanding

Remembering

Forgetting



Team Collaboration
Gamification

What we do in schools



Oxford students in DNLE -> Talk at Oxford -> Oxford team in India implementing SMILE -> Scalability Study -> ?



Prof Paul Kim

Assistant Dean & Chief Technology Officer, Graduate School of Education Stanford University



Paul Kim is the Chief Technology Officer and Assistant Dean of the Graduate School of Education at Stanford University.

Theme:

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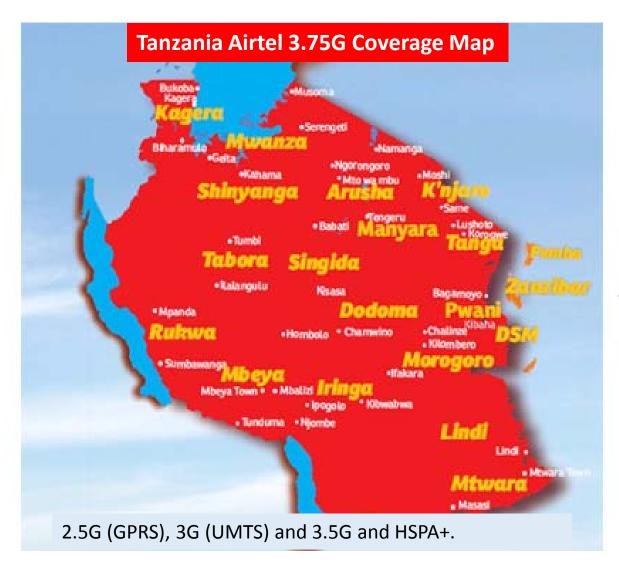






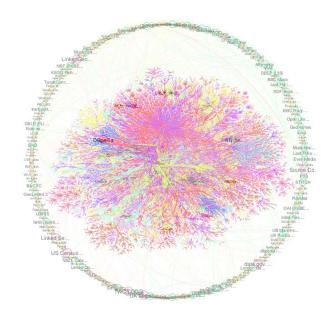


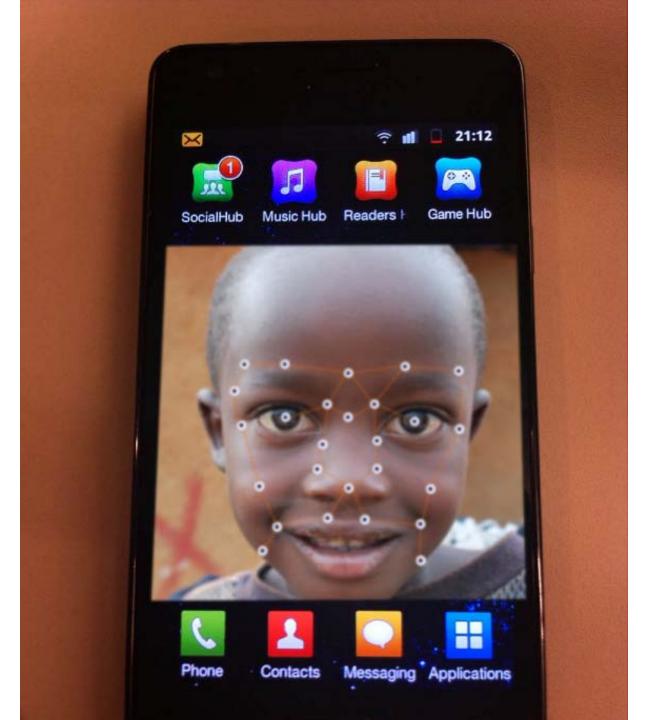
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South Africa (Cell C) **Congo-Brazzaville (Airtel)** Sierra Leone (Airtel) Zambia (Airtel) **Ghana (Airtel)** Nigeria (Etisalat) **Egypt (Etisalat)** Kenya (Airtel) Nigeria (Airtel) Tanzania (Airtel) Rwanda (Airtel) Malawi (Airtel) Madagascar (Airtel) 36 Jethi6

Mobile Facial Recognition

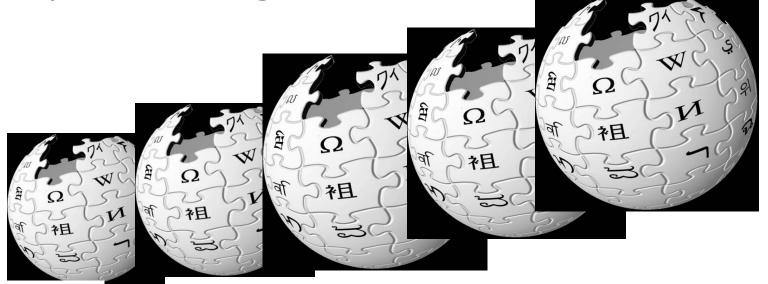




Mobile Augmented Intelligence



Mobile Petabyte Storage

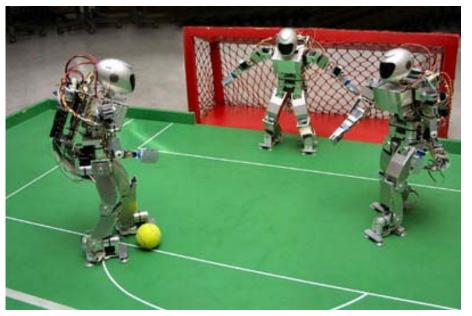








Mobile Gigabit Bandwidth



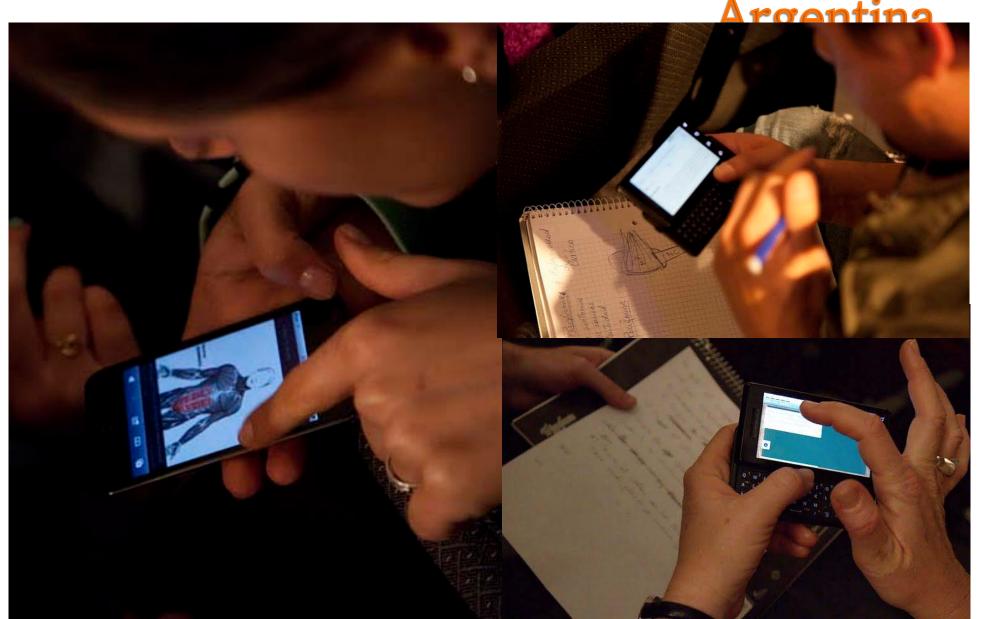


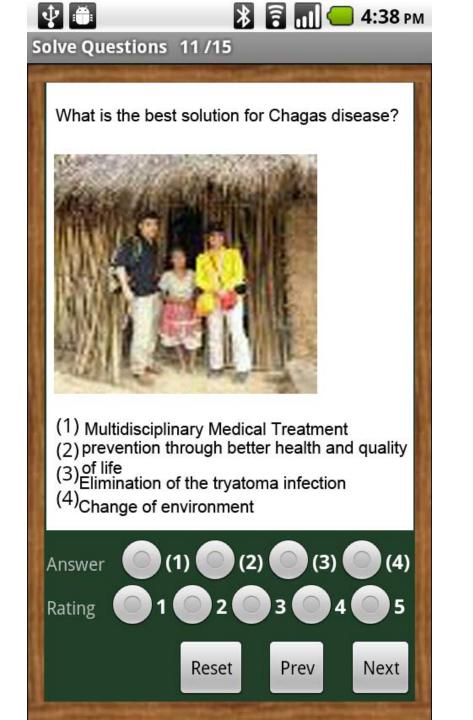


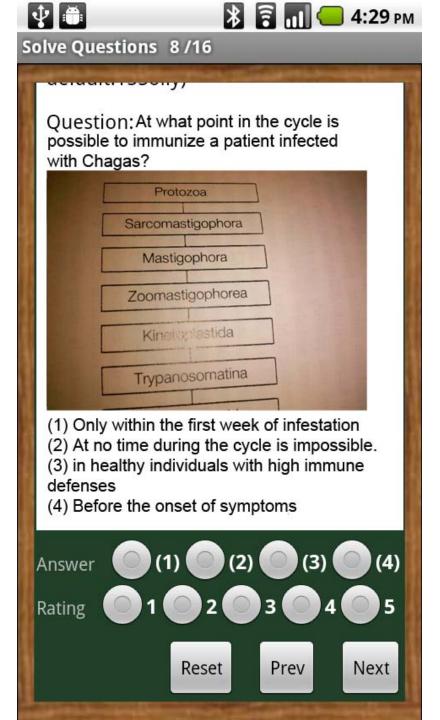




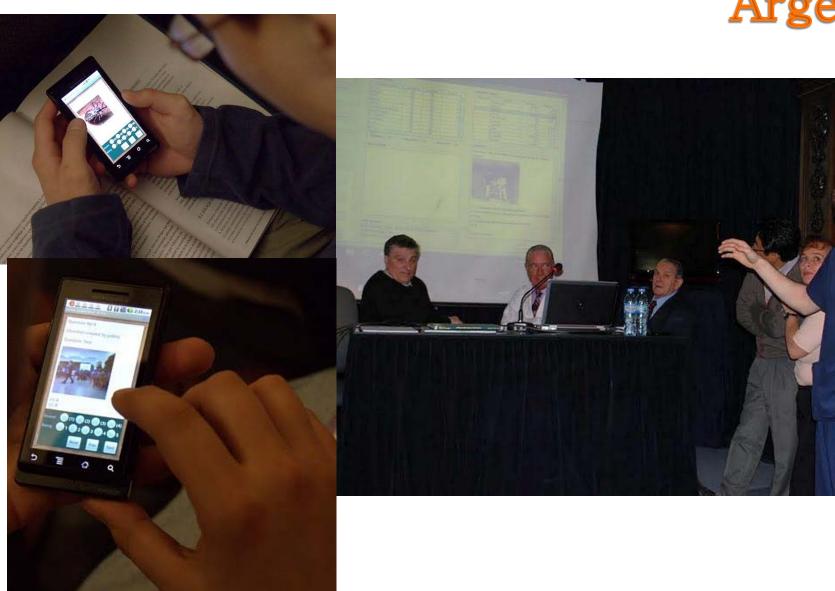
Barcelo Medical University-







Barcelo Medical University Argentina



HIV AIDS Stanford University – USA



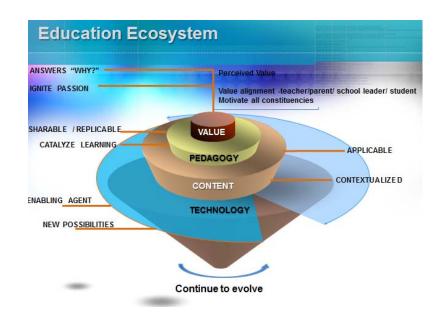
Summary

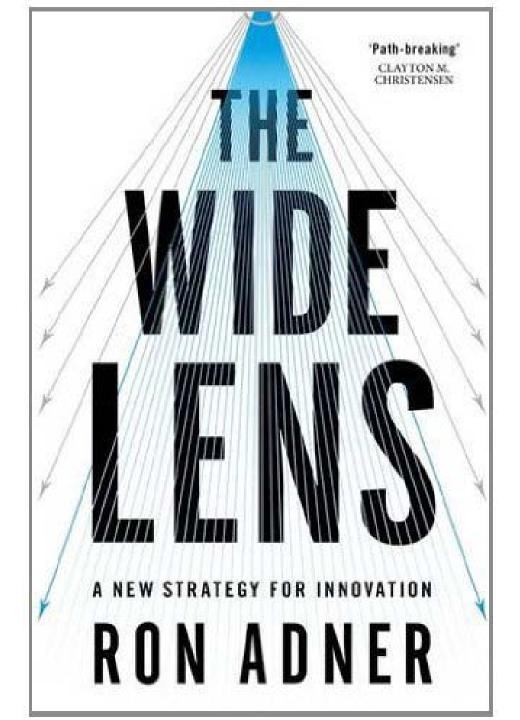
Phenomena

- Unit cost focused
- Number of units deployed
- Open-source & Free contents loaded
- Delivery and Display = Learning?
- Flipping in the same box
- No focus on pedagogical models
- Not so successful top-down approaches
- Not so scalable bottom-up approaches
- Cultural DNA issues

Education Ecosystem ANSWERS "WHY?" Perceived Value IGNITE PASSION Value alignment -teacher/parent/ school leader/ student **Motivate all constituencies SHARABLE / REPLICABLE** VALUE **CATALYZE LEARNING APPLICABLE PEDAGOGY** CONTEXTUALIZED CONTENT **ENABLING AGENT TECHNOLOGY NEW POSSIBILITIES Continue to evolve**

Ecosystematic View

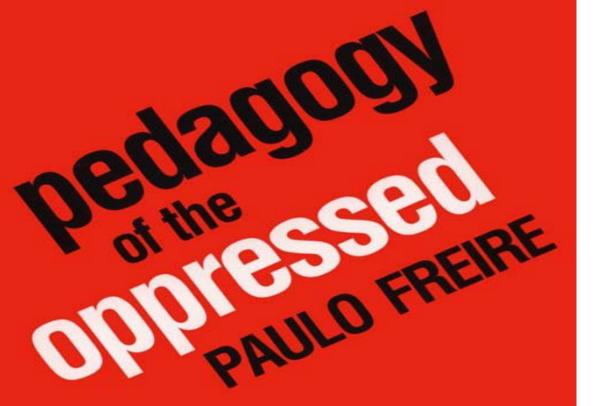




The millennial students, those earning highereducation degrees in the 21st century, walking through our doors don't just want to make money; they want to make a difference...

Garth Saloner, the Philip H Knight Professor and Dean of Stanford Graduate School of Business

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With an Introduction by Donaldo Macedo

Paulo Freire's one word on

Learning Environment of the 21st Century

a recurring passage through a cyclical process of experiential learning...

<u>reflection and action upon the world in order to transform it...</u>

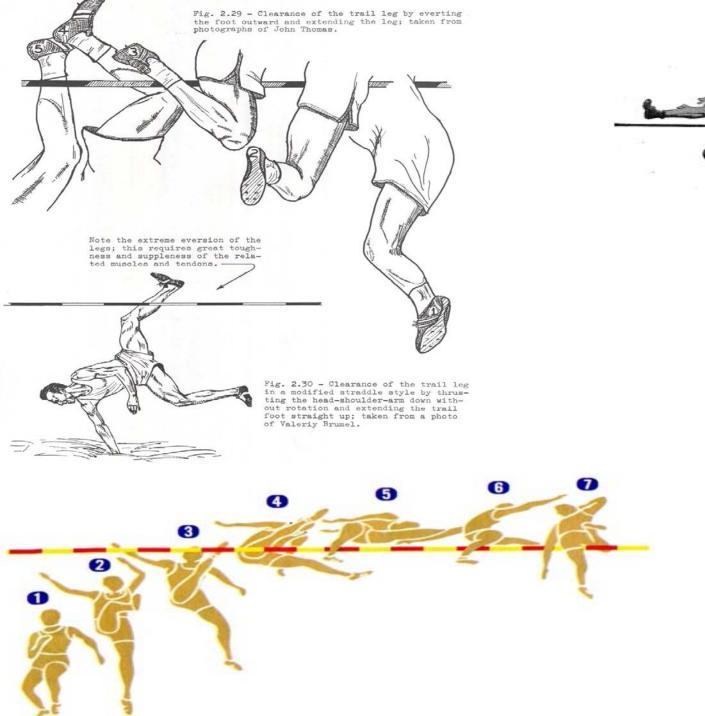
Change is hard.

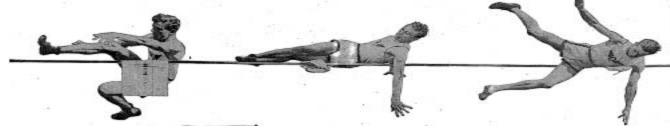
Your approach may look strange and awkward.

Even you may have doubts about yourself as well.

It is a long journey.

Recognized only if you succeed.





Dick Fosbury



What can we do as educators?



liam o'callaghan - http://thegoodroom.com/Site/chaos and dreams yet to come.html



Questions?

Paul Kim digitalschema@gmail.com