

Just keep a stiff upper lip?

Diversity management in Higher Education

21.-22. October 2010, Ludwig-Erhardt-Haus, Berlin, Germany

Target groups: German university members, ministries, foundations etc.

Languages: German and English (translation for English speaking guests available)

AGENDA

Thursday, October 21st 2010

10:00 *Reception*

10:30-11:15 **Welcome and Introduction: Changes in Higher Education**
Christian Berthold, CEO CHE Consult

11:15-12:15 **Diversity Management in Higher Education – international examples**
James Duderstadt, President Emeritus and
University Professor of Science and Engineering, University of Michigan, USA

12:15-13:15 *Lunch*

13:15-15:15 **Integration at the institution: Diversity and quality in support services**

- Key note: Petra Wend, Principal and Vice-Chancellor, Queen Margaret University Edinburgh, UK
- Jutta Berninghausen, Vice President, University of Applied Science Bremen: Cultural Diversity at the University of Applied Science Bremen
- Ute Klammer, Vice President for Diversity Management, University Duisburg-Essen: Projekt Chance²

15:15-15:45 *Coffee break*

15:45-17:45 **Enrichment vs. deficit: Diversity in teaching**

- Key note: Mary Tupan-Wenno, Executive Director of the ECHO Foundation, The Netherlands, and President of the European Access Network (EAN)
- Thomas Strothotte, Rector, University Regensburg: The SECONDOS-Programme
- Tatiana Matthiesen, Project Leader, ZEIT-Foundation: Schülercampus "More Migrants become Teachers"

17:45-18:45 **Structural disadvantages and personal effects**

- Katja Urbatsch, founder and CEO, Arbeiterkind.de
- Ottmar Schneck, Dean, ESB Business School Reutlingen at the University of Applied Sciences Reutlingen

ab 19.00 *Reception*
afterwards Conference Dinner for speakers and guests of honor
Possibility to continue the discussion and for "networking"

Friday, October 22nd 2010

- 9:00-9:45 **The Business-Case for Diversity Management: Diversity pays off**
- Kai Teckentrup, CEO of the Teckentrup GmbH & Co. KG
 - Peter Eichhorn, President of SRH Hochschule Berlin (University of Applied Sciences)
- 9:45-10:15 *Coffee break*
- 10:15-12:15 **Diversity and structure: Changes in the institution**
- Key note: Marion Coy, President of the Galway-Mayo Institute of Technology (GMIT), Ireland
 - Eva Sandmann, Women's Representative, Technical University Munich: The "Gender-Zentrum"
 - Sylvia Heuchemer, Vice President for Teaching and Studies, Cologne University of Applied Sciences: The project "Educational Diversity"
- 12:15-13:15 **What is to be done?**
Panel discussion
- 13:15-14:00 **Summary and perspective**
Christian Berthold, CEO CHE Consult
- 14:00 *End of the conference*

Costs:
250 Euro
reduced: 125 Euro

Contact:
CHE Consult GmbH
Lena Dreblow
Telephon: + 49 5241 21179-32
E-Mail: >> lena.dreblow@che-consult.de <<

You can **announce to the conference** on the Website www.che-consult.de/DiversityManagement.
>> [announce](#) <<

on account of

| BertelsmannStiftung

kindly supported by

